

# IALD PROFESSIONAL MEMBERSHIP

DIGITAL IMAGES MUST BE SUBMITTED IN THE FOLLOWING MANNER:

1. The IALD professional member portfolio review follows a blind review process. No identifying text such as designer's name or company should be shown in the project portfolio or individual slides. Submissions with identifying names or logos will be returned without review.
2. The application, resume, project list, references and company profile will not be sent to the reviewing committee. Please send these as separate documents.
3. Applicants must use the PowerPoint template provided on the IALD web site in preparing the portfolio.
4. For PRESENTATION, images should be resized in a photo-editing program to a minimum height of 768 pixels or a minimum width of 1024 pixels. (This is the same as a 300 dpi image 2.56 inches tall or 3.41 inches wide). This should be saved as a TIFF (.TIF) or JPEG (.JPG) image at the highest possible image quality. Each image should then be inserted into the PowerPoint presentation with one image per slide, with the image expanded to occupy as much of the slide as possible.
5. A minimum of six (6) images is required for each project. Applicants should submit enough images (maximum of 10) to convey the scope of the project.
6. Photo editing is a tempting way to "clean up" photos and the digital format makes this possible. Please be advised that the reviewing committee will be instructed in basic photo editing techniques and photographs that show evidence of any meaningful photo editing will be disqualified.
7. The PowerPoint presentation should be in order of the text description and limited to only those slides that pertain to the submission. Please do not submit standard marketing presentations.
8. Digital images do not need to be professionally photographed, but should be of sufficient quality to illustrate your work. All photographs will be used by the Membership Committee only for purposes of membership review. In photographing your projects please avoid the use of fill light or, if that is not possible, clearly identify images that include fill light or daylight. Please clearly identify images that have been retouched or digitally enhanced.
9. For daylighted spaces, the applicant should include supplemental imagery to communicate how electric light integrates into the space in the absence of daylight. The applicant should also speak to how it is incorporated in the overall project design.
10. IALD and APDI have a reciprocal process for professional applications. Professional members of APDI in good standing may reduce the number of required portfolio projects by two (2).
11. If an applicant has received an IALD International Lighting Design Award, they may cite it in place of any portfolio project, up to four (4). IALD Award-winning projects do not have to be resubmitted, but can be referred to in the application by project. Please indicate the name of the award winning project and the year of the award.

INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS

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